S/N 10/749,614 PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Brian Alan Grove et al.

Serial No.: 10/749,614

Customer No.: 49845

Examiner: Mark Fadok Group Art Unit: 3625

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Docket No.: 2043.033US2 Confirmation No.: 9853

Title: METHOD AND SYSTEM TO PUBLISH A SELLER FIXED PRICE OFFER

AMENDMENT & RESPONSE UNDER 37 C.F.R. § 1.111

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

In response to the Non-Final Office Action (Office Action) dated October 15, 2010, please consider the amendments and appended remarks contained herein.